



*Coming to Downtown Dunedin
January 23 thru 26, 2020*

Background: The Haggis Celtic Concerts were introduced to Downtown Dunedin in 2018 with a monthly series of artists popular in the Celtic music genre. We brought 8 Traditional and Modern Celtic bands including MacGilliossa, Runa, and The Tannahill Weavers, One for the Foxes, Screaming Orphans, Skerryvore and Seven Nations to the Scottish Cultural Center (Scottish American Society Hall) in Dunedin. Attendance grew and we found there is a large audience for Celtic music in Dunedin!

Presently: We began our 2nd season in September with an Irish band, Derek Warfield and the Young Wolfe Tones, to be followed by duo The Finns in October. We are off to a great start and have monthly concerts planned with more wonderful music.

Dunedin Live: Haggis Winter Music Fest: For four days we are hosting the first Celtic Music Festival in numerous venues throughout Downtown Dunedin! Downtown Dunedin always has live music on the weekends, and many establishments are going to partner with us to provide Celtic entertainment during this weekend long Festival. Venues Include: Flanagan's Irish Pub, Rosie's Tavern, Caledonia Brewing, Stirling Wines, and up to 6 more have expressed an interest in joining in! We plan to feature the very best in Traditional and Modern Celtic Music, Celtic Music Workshops, Whisky and Beer Tastings, and Dance Recitals. The headline band is award-winning Skerryvore from Scotland. Throughout the weekend, Skerryvore will hold meet-n-greets, instrument workshops, play at our Center as well as an outdoor concert in Pioneer Park.

Sponsorship Opportunities: *The Haggis Celtic Concerts and Dunedin Live: Haggis Winter Music Fest. Provide great opportunities for you to support the arts in Dunedin as well as to get your business name in front of the right people!* Please consider helping support us. There are several ways for you to sponsor our events: From financial donations, providing accommodation for the Artists, or supplying products or services as payments in kind. We can put together a package to suit your business needs and your budget. As we are a 501 C 3 Organization, you will also be able to write at least some of your donation off in your next tax declaration. If you would like to help, please look over and download the form below, complete the application, and send it to us at the address provided.

Our Mission: Scottish Arts are an integral part of the culture and heritage of our City. The Haggis Celtic Concerts are produced by the Scottish American Society of Dunedin, a 501c3 organization dedicated to supporting the Youth in Scottish Performing Arts programs: Piping, Scottish drumming, and Highland Dancing.

Please feel free to contact me with any questions, and thanks in advance for your support.

Sincerely,

Alan McHale
Vice President
Scottish American Society of Dunedin

tartanface@gmail.com (727) 465-6229

2020 Dunedin Live: Haggis Winter Music Fest Sponsorship Opportunities

Opportunity	# Avail	\$ Price	VIP Passes	On Stage Promotion	Web Site Listing	On Site Banner	Program Advert	Web Site Feature
<i>Event Sponsorship: At this premier level, the Event will be named after your business. They are 1 of a kind</i>								
October Haggis Concert	1	\$400	2	3	Yes	Yes	N/A	Yes
November Haggis Concert	1	\$400	2	3	Yes	Yes	N/A	Yes
Christmas Celtic Concert	1	\$400	2	3	Yes	Yes	N/A	Yes
February Haggis Concert	1	\$400	2	3	Yes	Yes	N/A	Yes
March Haggis Concert	1	\$400	2	3	Yes	Yes	N/A	Yes
April Haggis Concert	1	\$400	2	3	Yes	Yes	N/A	Yes
May Haggis Concert	1	\$400	2	3	Yes	Yes	N/A	Yes
Haggis Concert Featuring Skerryvore	1	\$,1000	4	Every Break	Yes	Yes	Full Page	Yes
Whisky Tasting/Burns Night	1	\$1000	4	Every Break	Yes	Yes	Full Page	Yes
Fiddle/Banjo Workshop	1	\$400	2	Open/Close	Yes	Yes	Quarter	No
Concert in Pioneer Park	1	\$1,000	4	Every Break	Yes	Yes	Full Page	Yes
Flanagan's After Party	1	\$400	2	Open/Close	Yes	Yes	Quarter	No
Sunday Music Session	1	\$400	2	Open/Close	Yes	Yes	Quarter	No
<i>Balmoral Sponsorship : Creating Awareness for your brand and supporting the Scottish Arts in Dunedin</i>								
Borthwick – Bronze	No Limit	\$200	2	Open/Close	Yes	No	Quarter	No
Dalhousie - Silver	No Limit	\$400	4	Open/Close	Yes	Yes	Quarter	No
Dirleton - Gold	No Limit	\$600	6	Every Break	Yes	Yes	Half	Yes
Edinburgh	No Limit	\$800	8	Every Break	Yes	Yes	Full	Yes

Sponsorship Opportunities

You're Name/Company Name _____

WEBSITE: _____

MAILING ADDRESS: _____

CONTACT: _____

PHONE NUMBER: _____ EMAIL: _____

SPONSORSHIP LEVEL: _____

IMPORTANT INFORMATION: If you are sponsoring an event, please include how the event should be named for/after and print neatly to insure correct spelling.

Sponsorship is contingent upon agreeing to terms and conditions and payment in full.

Make checks payable to: **Scottish American Society of Dunedin**, and mail to **P.O. Box 2606, Dunedin, Florida, 34697**. If you prefer, enter your Credit Card information below:

Card Number: _____ Expiration Date: _____

3 Digit CCV: _____ Name on the Card: _____ Billing Zip Code: _____

The Scottish American Society of Dunedin is a 501c3 Organization dedicated to the promotion & preservation of our Scottish heritage. Thank you for your support!

www.sas-dunedin.org
www.haggiscelticconcerts.com